



**REQUEST FOR POSTER PRESENTATION PROPOSALS**  
**Proposals for the CBC Innovations Conference 2019 are due January 18, 2019**

A. Background: CBC Innovations Conference + Becoming a Practice-Based Approaches Hub

Your agency has been invited to the 1<sup>st</sup> annual CBC Innovations Conference on Wednesday, March 13, 2019 at New York University Kimmel Center, Rosenthal Pavilion.

The Coordinated Behavioral Care (CBC) Network, comprised of over 50 provider agencies, offers a citywide array of mental health, substance use, medical and social services reaching nearly 100,000 Medicaid recipients each year. The CBC Innovations Conference offers a chance to highlight novel ways the CBC Network Providers are impacting healthcare delivery for New Yorkers through innovative direct services and models.

This event will bring together the CBC Network and provide a unique opportunity for you to showcase your innovative program(s) and service models. This event, and others like it, will begin to establish us as Practice-Based Hub. Organizing ourselves in this way will allow us to create an environment where it's easier to bring unique programs and services to scale through enhanced support for evaluation and training. As a Practice-Based Hub, we can more effectively identify services throughout the Network that are distinctive, effective, and in closing gaps in care, or improving outcomes. The Practice-Based Hub will elevate these practices more broadly across the network and influence policies and payment methodologies for the services offered.

At the CBC Innovations Conference, a select group of panelists and presenters will be invited to showcase their diverse Practice-Based Approaches used to improve the well-being of the individuals served. Through this Request for Poster Presentations—practices and programs designed and delivered by the Network providers will be selected and shared at this event, creating an opportunity for the entire Network to learn about the innovative approaches that exist. Creating space to share these Practice-Based Approaches is a critical step in the Network's growth toward being able to seamlessly identify and disseminate community-based practices that improve outcomes among the diverse communities we serve.

B. Call for Proposals

We are seeking Poster Presentation submissions from CBC Network providers who have developed unique and innovative **Practice-Based Approaches (PBAs)** to behavioral healthcare. PBAs are innovative or distinctive interventions, programs, or services that show promise and focus on demonstrating effectiveness and improving individuals' health outcomes. You can refer to the supplemental resource in the appendix of this document to learn more about PBAs.



### Proposal Submissions

If your agency is interested in submitting a poster presentation, please **send a letter of interest to [CBCEinnovations@cbc.org](mailto:CBCEinnovations@cbc.org), by Friday, December 14, 2018**. All applicants must then complete the application form attached to this packet and submit their completed applications via email to [CBCEinnovations@cbc.org](mailto:CBCEinnovations@cbc.org) **by 5pm EST, on Friday, January 18, 2019**. Selected proposals will be announced in January 2019. There is no limit on the number of proposals you or an agency can submit.

We strongly encourage poster presentation applications to feature PBAs that are:

- Innovative and/or distinctive
- Effective and/or impactful (*i.e., recognized as valid, demonstrate outcome improvement*)
- Addresses gaps in care (*i.e., meets individuals' needs beyond existing services*).
- Designed for specific sub-populations (*i.e., transition-aged youth, criminally justice involved, homeless, etc.*)
- Integrated into current services or practice (*i.e., complements a program or service*).
- Collaborative across diverse intra-agency departments or providers/stakeholders

For presentation at the conference, selected posters typically include graphics, charts, figures, photos, text and other information on the PBA on a 3' x 4' tri-fold bulletin board.

Agencies selected will be given an opportunity to display their posters on tables during the conference. There will be designated time at the conference for attendees to meet with the presenters about their Practice-Based Approaches. Three agencies selected will also be asked to participate as panelists in a moderated Panel Discussion. Panelists will be invited to discuss their PBA in detail, how this approach relates to their areas of practice, its impact on clients, and program sustainability. The top agencies selected may also receive additional evaluation support for their Practice-Based Approach that extends beyond the conference!

### Important Dates

November 30, 2018	Call for Request for Proposals
December 14, 2018	Letter of Interest Deadline
January 18, 2019	Proposal Submission Deadline
January 31, 2019	Notification of Poster and Panelist Acceptance
March 13, 2019	1 <sup>st</sup> Annual CBC Innovations Conference 2019

For questions about the CBC Innovations Conference 2019 or proposal submissions, please email [CBCEinnovations@cbc.org](mailto:CBCEinnovations@cbc.org).

C. Appendix: Practice Bases Approaches Supplemental Information

**What is a Practice-Based Approach?**

Practice-Based Approaches (PBAs) are distinct from Evidence-Based Practices (EBPs). PBAs are considered innovative or distinctive community-based interventions, programs or services. Often based on models of care, PBAs are designed to address clients' needs, and focus on effectiveness and improving individuals' health outcomes.

PBAs can be new ways of approaching behavioral health treatment, client engagement, maintenance of positive health outcomes, or addressing other significant gaps in care. PBAs can also be enhancements, modifications, or adaptations of program models developed at the provider level.

Like Evidence-Based Practices (EBPs), PBAs may have program manuals or models that are followed by clinicians. Unlike EBPs, PBAs may not necessarily be scientifically tested or include a robust program evaluation.

**Practice-Based Approaches**

- ✓ Innovative and/or distinctive (e.g., original, novel technology, unique)
- ✓ New way of addressing gap/s in care (i.e., meets individuals' needs beyond existing services)
- ✓ Effective and/or impactful (i.e., recognized as valid, outcome improvement)
- ✓ Designed for specific sub-populations
- ✓ Integrated into practice (i.e., complements a program or service)
- ✓ Collaborative across diverse providers

We strongly encourage proposals to feature PBAs that are:

- **Innovative and/or distinctive (e.g., original, novel technology, unique)** Applications should describe how this PBA is distinct from other organizational or system-wide services. For example, the application could demonstrate innovative ways of implementing value-based payment in your organization and speak to challenges and opportunities faced during this process.
- **Addresses gap/s in care (i.e., meets individuals' needs beyond existing services)** Sometimes PBAs are designed to fill service gaps or bridge siloed services. Poster applications should describe an established practice, developing program, or project which addresses gaps in care, enhances or explores the patient experience, or demonstrates improved consumer engagement.
- **Effective and/or impactful (i.e., recognized as valid, demonstrate outcome improvement)** Applications should describe the PBA's relevance and importance, the practice actions and the process of implementation, the analytic findings and evaluation data demonstrating the value or impact of a program or intervention. For example, demonstrate how the PBA decreases emergency room, hospital or ambulance utilization, which ultimately decreases spending.



- **Designed for specific sub-populations.** PBAs can address long-term commitment to community health needs and provide appropriate prevention and health promotion services for specific sub-populations. PBAs are not widespread due to limited resources, and they may be designed for unique sub-populations – for example, transition-age youth, immigrant children, homeless adults.
- **Integrated into practice (*i.e., complements a program or service*)** Applications may discuss the challenges and successes, and present lessons learned of integrating this program or practice into general organizational practices. PBAs can also be integrated with evidence-based practices – such as motivational interviewing, cognitive-behavioral therapy, problem-solving therapy – to enhance existing program models.
- **Collaborative across diverse providers:** Applications should outline the importance of partnerships, incentives, messaging and consensus that led to successful partnerships. Provide examples of these inspiring collaborations that lead to noteworthy achievements in care. What was communicated across the organization/s to insure improved patient care?